

David MacLean

"I believe leaders are meant to be spent for the benefit of others"

TEC CEO Chair, TEC Key Executive Chair, TEC Emerging Leaders Chair, Best Practice Chair for British Columbia
Kelowna, BC



BIO

David is an award-winning entrepreneur, speaker and author. As a TEC Chair in Kelowna, BC he endeavours to equip CEOs, entrepreneurs, executives, and mid-level leaders to dare greatly in order to maximize their professional and personal growth. David is recognized as a "Master Chair" within the TEC community; has received the Red Shoes Award for outstanding creativity and innovation in the art of leading leaders; leads chair development in British Columbia; and in 2025 he received The Robert Nourse Award - TEC's highest honor - for a chair who has made an outstanding contribution to the TEC community across Canada. For many years David also taught new TEC chairs in the TEC National Chair Academy, and has spoken to TEC groups across Canada on Wholehearted Leadership.

Prior to TEC, after serving as a sports marketing specialist in the National Hockey League, David began his entrepreneurial journey by establishing MacLean Group Marketing, a full-service marketing agency, and MacLean Sports Marketing, which served the promotional needs of professional sports teams across North America. David's agencies won numerous local, national, and international awards, including being ranked as one of the fastest-growing companies in Canada by Profit Magazine.

David and his wife Anne led their sons on a 2-year Global Educational Odyssey, travelling over 115,000 km, on over a dozen trips to over 100 destinations in 7 different countries. Their family adventure garnered national media attention and was the topic of David's TEDx talk, Meant to be Spent.

David is passionate about facilitating an awakening of heart-based leadership, and speaks widely and writes extensively on the principles of Wholehearted Leadership. His book "Wholehearted Leadership – Volume 1" is available on Amazon.

My TEC Group Vision

Why do I do what I do? I Wholeheartedly lead, so leaders can Wholeheartedly live. My passion is to envision, encourage, equip and inspire leaders to spend themselves for the benefit of others - to help them create positive change in the lives of the people they lead and to create positive change in the world.

Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Now!

Leadership and life is a team game. We become our best selves by journeying with other high-calibre leaders in the adventure of business and life. I would welcome the opportunity to help you discover the power of a TEC peer advisory group to envision, encourage, equip and inspire you to grow both personally and professionally, to become your best self.

Respectfully Yours,

David

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