

# David MacLean

*"I believe there are two qualities necessary for people to be able to lead well: humility and courage."*

TEC CEO Chair, TEC Inside Chair  
Kelowna, BC



## Hello!

David is an award-winning entrepreneur, speaker and author. As a TEC Chair in Kelowna, BC he endeavours to equip CEOs, entrepreneurs, executives, and mid-level leaders to dare greatly in order to maximize their professional and personal growth. David is recognized as a "Master Chair" within the TEC community; has received the Red Shoes Award for outstanding creativity and innovation in the art of leading leaders; leads chair development in British Columbia; and in 2025 he received The Robert Nourse Award - TEC's highest honor - for a chair who has made an outstanding contribution to the TEC community across Canada. For many years David also taught new TEC chairs in the TEC National Chair Academy, and has spoken to TEC groups across Canada on Wholehearted Leadership.

Prior to TEC, after serving as a sports marketing specialist in the National Hockey League, David began his entrepreneurial journey by establishing MacLean Group Marketing, a full-service marketing agency, and MacLean Sports Marketing, which served the promotional needs of professional sports teams across North America. David's agencies won numerous local, national, and international awards, including being ranked as one of the fastest-growing companies in Canada by Profit Magazine.

David and his wife Anne led their sons on a 2-year Global Educational Odyssey, travelling over 115,000 km, on over a dozen trips to over 100 destinations in 7 different countries. Their family adventure garnered national media attention and was the topic of David's TEDx talk, Meant to be Spent.

David is passionate about facilitating an awakening of heart-based leadership, and speaks widely and writes extensively on the principles of Wholehearted Leadership. His book "Wholehearted Leadership - Volume 1" is available on Amazon.

## My TEC Group Vision

My goal is to help leaders dare greatly. To help them create positive change in the lives of the people they lead and to create positive change in the world.

## Let's Start the Conversation

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**Take The  
Leap Towards  
Transforming  
Your Leadership  
Skills Now!**

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

A handwritten signature in blue ink that reads "David". The signature is fluid and cursive.

**TEC**CANADA