

TEC CHIEF EXECUTIVE



EVOLVE YOUR LEADERSHIP

TEC is a peer-to-peer advisory and coaching organization for CEOs, business owners, senior executives, and advancing leaders.

At its core, TEC is:

- A confidential sounding board
- A structured and private forum for better decision making
- A safeguard against the risks of making big decisions in isolation
- A safe space for candid peer perspectives and accountability at the highest level

GROWTH THAT MEMBERS RECOGNIZE

TEC members report doubling (2x), and in some instances tripling (3x), profitability over the course of their TEC engagement.

95% of TEC members experience meaningful value from their membership, whether personal or professional.

95% of members actively advocate for TEC within their leadership circles.

For experienced CEOs, those are not casual ratings, they reflect sustained impact.

CEOs CONSIDER IT ESSENTIAL*

97% of members have used their group to work through their most critical business issues and overcome them

91% extend their peer collaboration beyond formal meetings, reinforcing accountability and momentum

97% see measurable business returns from their investment in TEC.

* TEC Canada Member Research Survey (2025), conducted by Drive Research (third-party). Base: n=292 TEC Canada members who self-identify as CEOs/business owners, surveyed online across Canada.

THE TEC CEO EXPERIENCE

CONFIDENTIAL PEER ADVISORY GROUP

A confidential sounding board where experienced CEOs pressure-test decisions, tackle real business challenges, and hold each other accountable, replacing isolation with clarity, confidence, and action.

WHAT IT DELIVERS:

- Vulnerability that strengthens leadership
- Real-time perspective from leaders facing similar pressures
- Structured problem-solving on live business issues

ONE-TO-ONE EXECUTIVE COACHING

Objective, experienced one-to-one coaching that sharpens decisions before they reach your board or team, strengthens your leadership in real time, and provides personal accountability, so you're not carrying leadership alone.

WHAT YOU GET:

- Objective, experienced counsel
- Leadership development tailored to your current needs
- A trusted thought partner who challenges your assumptions to accelerate growth

DEEPER INSIGHTS

Curated, actionable insights on strategy, talent, capital, AI, governance, and economic trends (and more) delivered through expert thought leaders and exclusive reports you can apply immediately, so you stay ahead of complexity and competition.

WHAT IT DELIVERS:

- Early, forward-looking intelligence for faster, more confident decisions
- Exposure to expert speakers you won't get from general business media
- Immediate application to current business challenges

GLOBAL MEMBERSHIP & STRATEGIC NETWORK

Cross-industry insight, trusted introductions, and broader perspective through national and local events, plus a global network through our partner, Vistage Worldwide, connecting you with leaders around the world.

WHAT IT DELIVERS:

- Cross-industry insight and best-practice sharing
- Introductions to trusted operators and subject-matter experts
- A strategic network that drives performance, not just contacts

WHEN THE QUESTION IS:

DO I HAVE TIME FOR THIS?

HERE'S THE REALITY:

CEOs don't need more on their calendar, they need protected time to think: to test ideas, gain perspective, and make critical decisions with clarity.

For TEC members, it becomes the one meeting each month they can't afford to miss.

TIME AWAY FROM THE BUSINESS

Members often discover:

- The business performs without them for a day
- Their team grows when they delegate appropriately
- Strategic clarity improves operational execution

If stepping away for structured strategic work feels impossible, that's often the clearest indicator it may be necessary.



“There is over a hundred times value in the economics of ideas that I’ve been able to associate with a TEC speaker. One example: we had a speaker who came and talked about marketing and sales, and **two simple sales strategies that I changed in my business; in the first year, we were able to generate more than 200 million more in revenue than previous years.**”



DEAN KOELLER

President, Calvert Home Mortgage Investment Corporation

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IS TEC CANADA THE RIGHT OPTION?

While some premium networks operate at higher cost with fewer annual hours, and lighter-touch organizations provide lower intensity engagement, TEC strikes the strongest balance: premium facilitation, highest engagement, and efficient value delivery.

ELIGIBILITY	
POSITION	President/GEO/Founder/Owner
NUMBER OF EMPLOYEES	25+ Employees
DETAILS	
DYNAMIC GROUP MEETINGS	Twelve all-day meetings per year, held every month
EXPERT SPEAKERS	An expert TEC Canada speaker presents on a timely business topic 8 times a year
ONE-TO-ONE FREQUENCY	Monthly in person, 2 hour session
MEETING LOCATION	Rotating member host
RETREAT	Two-day retreat with speaker (included in above)
GROUP SIZE	8-16 Members

Designed for leaders who want disciplined growth, not occasional inspiration.

LEADERSHIP ISOLATION LEADS TO COSTLY DECISIONS.

BUILD A BETTER SOUNDING BOARD WITH TEC CANADA.