

# Sabrina Clarke Duffy

*"My tribe consists of like-minded individuals who share a drive to challenge and grow together"*

TEC CEO Chair  
East York, GTA, ON



## Hello!

As a TEC Chair, I empower senior executives and entrepreneurs to elevate their leadership through peer advisory boards that foster bold thinking, strategic clarity, and shared wisdom. I create a confidential and collaborative environment where business leaders challenge assumptions, solve complex problems, and make better decisions—faster. My unique blend of global corporate experience, entrepreneurial success, and deep strategic insight allows me to guide others toward transformative growth and authentic leadership.

I'm a globally versatile executive, entrepreneur, and innovation strategist with over two decades of experience in brand development, communication research, and business transformation. As the Founder of the Foresight Strategy Group, I lead a boutique consultancy that delivers innovation research and marketing strategies designed to unlock growth.

Throughout my career, I've partnered with Fortune 500 brands to reimagine their marketing and innovation strategies. My approach begins with identifying the core business challenge, asking the right questions, and crafting strategies that outpace the competition.

My passion for helping companies be the best at their game has also extended internally driving the development of strategic philosophies that helped differentiate the organizations I've worked for. I founded a global training initiative that enhanced the strategic thinking and analytical capabilities of professionals, leading to better storytelling and stronger client retention. I also developed a strategic framing of a framework that captures and communicates a unified brand experience across every customer touchpoint. Many of these philosophies continue to shape the organizations I've worked with today.

I'm known for dynamic presentations, compelling storytelling, and thought leadership. I thrive as a trusted advisor, avid blogger, and passionate mentor. My leadership style is bold, balanced, and deeply collaborative driven by a commitment to innovation and purposeful growth.

## My TEC Group Vision

My tribe consists of like-minded individuals who share a drive to challenge and grow together. Our peer group provides a supportive and dynamic environment where members exchange insights, overcome challenges, and achieve their goals collectively.

## Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

## Let's Start the Conversation

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**TEC**CANADA