



Philippe Johnston

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TEC Small Business Chair
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Hello!

If there's one thing my career has taught me, it's that technology only matters when it delivers real outcomes. Early on, I was drawn not just to systems and infrastructure, but to the challenge of helping organizations navigate complexity, make confident decisions, and use digital capability as a strategic advantage.

Over the past 20 years, I've had the privilege of leading large-scale digital transformations across federal, research, and regulatory environments. From modernizing national research infrastructure to strengthening cybersecurity and introducing AI governance frameworks, my work has always focused on aligning digital investment with organizational purpose. As CIO at the National Research Council, I led the transformation of digital services supporting more than 2,500 researchers across Canada. Later, as VP and CTO at CATSA, I oversaw over \$100 million in capital programs, introducing innovation governance for critical aviation security operations. Along the way, this work has been recognized nationally, including with the IT World Canada Innovation Award.

What I've learned — often through experience — is that complexity doesn't have to be paralyzing. With the right strategy, governance, and leadership alignment, organizations can move forward with clarity and confidence. That belief has shaped my work as a trusted advisor to CIOs, boards, and executive teams navigating today's rapidly evolving digital economy.

Giving back to the profession has always been important to me. As Past President of the CIO Association of Canada, I helped lead national programming and co-created the CIO.D™ executive designation, with a focus on supporting and developing the next generation of digital leaders.

Today, I continue to work with organizations at moments of change — helping them unlock innovation, improve service delivery, and build secure, future-ready digital capabilities. I'm motivated by the opportunity to help leaders think strategically, act decisively, and lead with confidence in an increasingly complex digital world.

My TEC Group Vision

A future where leaders are supported with clarity, trusted insight, and strong governance to turn digital complexity into strategic advantage — enabling organizations to thrive, adapt, and deliver meaningful impact.

Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

TECCANADA