

# Suzie Beaudoin

*"As a TEC Chair, I emphasize the importance of active listening to uncover the root cause of any issues, empowering business leaders in their strategic development."*

TEC Small Business Chair  
Saint-Joseph-De-Sorel / Montreal, QC



## Hello!

My journey has always been driven by a deep desire to build, innovate, and share. I help business leaders optimize their natural strengths and unlock their full potential. Over the years, I have developed expertise in business strategy, governance, and leadership, working both as an intrapreneur and entrepreneur.

My professional journey has been marked by a rich and diverse trajectory. I started in product and service management at Microsoft, a Fortune 500 company, before holding strategic roles in business development, marketing, and sales channel management. In parallel, I owned my own business, which deepened my understanding of the realities and challenges of entrepreneurial growth. Despite the diversity of these experiences, one strong thread remains: my commitment to structuring business growth and propelling leaders toward more aligned, impactful, and inspiring leadership.

For me, an effective leader must combine strategic vision, self-awareness, and collective intelligence—key elements for building strong and sustainable organizations.

As an executive coach and TEC Canada Chair, I help CEOs and entrepreneurs navigate the complexities of the business world.

Since 2014, I have coached hundreds of business leaders through executive coaching, advisory groups, and leadership, governance, and growth strategy conferences. My specialization in Neuro-Linguistic Programming (NLP) and law certification enable me to bring a holistic approach to leadership: knowing what to do, how to do it, and, most importantly, how to act and react as a leader.

On a personal note, I live in the Montérégie-East region, near Montreal. Passionate about challenges, both professional and personal, I find balance in sports and nature. I have completed several races, including half-marathons, and I enjoy cross-fit, hiking, landscaping and cooking in my free time. Furthermore, women's entrepreneurship is a cause close to my heart. I am actively involved with RFAQ, EVOL, Filaction, and the Academy of Entrepreneurial Excellence, where I help drive entrepreneurs toward success.

## My TEC Group Vision

As a TEC Canada Chair, my mission is to create an environment where CEOs and business owners can challenge their ideas, share experiences, and make more informed strategic decisions. A strong, well-structured group is a catalyst for growth. Together, we evolve faster, stronger, and with greater clarity.

## Let's Start the Conversation

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## Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

A handwritten signature in blue ink that reads "Suzie".

**TEC**CANADA