



Lyall Samaroden

Delivering excellent content to TEC groups since 2019

Lyall will be joining us to share his presentation titled:

Design Thinking: Shaping the Future with People in Mind

The emerging discipline of design thinking - honed by the celebrated innovation consultancy IDEO - provides people with the tools and techniques to think differently, see new opportunities, and create innovative solutions with impact. In this interactive session, try it out! Discover “How might we...?” through this human-centered approach to innovation to drive initiatives that meet human need, add business value and are technically feasible.

About Lyall

Lyall Samaroden has spent his entire career helping individuals and teams successfully navigate the waters of organizational change. He developed his unique expertise in the strategy and change arena through a career encompassing various roles in industries where change is rampant. In addition to his thriving consulting practice, Lyall is an instructor with the University of Alberta’s Alberta School of Business Executive Education team where he instructs components of numerous Executive Education Programs for organizations across Alberta. Lyall is also a leader in the emergent field of Design Thinking where he uses tools and techniques to help his clients think differently, see new opportunities, and shape the future. Lyall’s thought leadership puts him in constant demand as a keynote speaker, conference emcee and leadership trainer.