

## Ken Larson

Delivering excellent content to TEC groups since 2018

## Ken will be joining us to share his presentation titled:

## Lead Up to Scale Up

The Five MVP's (Most Valuable Points) from the Scaling Up Training Program based on the bestselling book titled Scaling Up by Verne Harnish.

## About Ken

Ken has worked with hundreds of CEOs. Presidents and Owners of businesses ranging in top line revenues from millions to billions. He understands what it takes to learn, grow, focus, lead and achieve in today's competitive environment. Ken is a Certified Scaling Up<sup>™</sup>/Gazelles<sup>™</sup> Coach. He was the first one in Alberta. In addition to Ken's Certified Executive Coach training (Royal Roads University), he is a former Facilitator with FranklinCovey Canada (The 7 Habits of Highly Effective People). Ken and his team have redesigned and revitalized the Scaling Up<sup>™</sup> toolset and methodology into it's newest and most valuepacked model titled "The Champion's Journey™". This program has been designed to best position members of TEC Canada to adopt, incorporate, and embed these world class growth best practices. Over and underlying this learning, and central to the presentation, is Ken's experiences with leaders on how best to "lead up to scale up" their teams and businesses. High growth companies require the epitome of teamwork, and it all starts and ends with the leader.

