

# Barry Brad

*“My mission is to make a positive, transformative impact on the lives and businesses of my members.”*

TEC CEO Chair, TEC KEY Executive Chair  
Calgary, AB



## Hello!

As an entrepreneur, angel investor, and dedicated consultant, I'm passionate about inspiring business leadership. Drawing on over 25 years in the energy industry, I've driven significant growth in startups, turnarounds, and rapid change environments. My strategic vision enables me to establish strong governance processes and build exceptional teams by attracting top talent.

A pivotal chapter of my career involved co-founding, growing, and selling PROJEX—a privately held, full-service engineering, procurement, and construction management (EPCM) firm. PROJEX became one of Canada's leading EPCMs, specializing in oil sands within the Western Canadian market. The company earned recognition as one of Canada's 50 Best Managed Companies in 2012. In 2015, I launched DEXEM Consulting Inc., providing capital and executive capabilities to companies in the energy, food, and water industries. At DEXEM, we shape promising entrepreneurs into exceptional leaders through guidance on long-term strategy, executive leadership, brand building, culture, and tactical execution.

As a TEC Chair, I bring my passion for transforming lives through building successful businesses. Members of my TEC groups thrive through peer collaboration, where trust, care, and constructive challenges foster their growth.

I hold an MBA from the University of Calgary's Haskayne School of Business and a Certified Corporate Director designation from the Institute of Corporate Directors in Toronto. My life is enriched by my loving marriage and five children. When I'm not working, I love exploring Canada and the USA on my BMW adventure motorcycle, capturing the ride on video and sharing it through YouTube. I'm also passionate about travel, cooking, and wine appreciation.

## My TEC Group Vision

I have learned in business that the real challenge is maintaining and sustaining relevancy over the long-term. A business needs to constantly reinvent itself. Working together, you will achieve this growth through trust, caring and supportive challenge from your peers and me.

**Let's Start the Conversation**

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**Take The  
Leap Towards  
Transforming  
Your Leadership  
Skills Now!**

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

*Barry*

**TEC**CANADA