

David MacLean

"I believe there are two qualities necessary for people to be able to lead well: humility and courage."

TEC CEO Chair, TEC Inside Chair
Kelowna, BC



Hello!

I am a renowned master communicator and facilitator who excels in engaging audiences and inspiring action. My passion, insight, and wholeheartedness are rooted in my leadership philosophy.

After serving as a sports marketing specialist in the NHL, I launched Maclean Group Marketing. My clients included high-profile clients such as professional sports franchises, the NBA All-Star Game, the World Track and Field Championships, airlines, government agencies, billion-dollar publicly traded companies, and high-tech start-ups.

My achievements were marked by numerous regional, national, and international awards and my company was made it into Profit Magazine's 2004 list of Canada's fastest growing companies. Additionally, I also served as President of the Esporta Certified Operators of North America, where I collaborated with entrepreneurs across Canada and the US, delivering speeches at industry events. Today, I leverage my experiences to speak and write about topics such as self-leadership, marketing, and social responsibility through my company, Wholehearted Leaders.

As a TEC Chair, I bring my unique experiences from the world of business and professional sports to mentor aspiring leaders. I believe that individuals need a coach to draw out what's best in them so they can operate at the top of their game. I hope to empower leaders to dare greatly, fostering positive change in the lives of people they lead, and the world they live in.

On a personal note, I reside in Kelowna with my wife and two sons. Guided by the principle of "prosperity for purpose", I contribute my time and talents to many non-profit organizations. I find joy in reading and writing, with Max Depree's "Leadership is an Art" as my favourite read.

My TEC Group Vision

My goal is to help leaders dare greatly. To help them create positive change in the lives of the people they lead and to create positive change in the world.

Let's Start the Conversation

dmaclean@tec-canada.com | 403.262.1010

Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

TECCANADA