

Bob MacKinnon

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TEC Small Business Chair
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Hello!

I find immense satisfaction in collaborating with individuals and organizations to pinpoint and accomplish their objectives. My approach revolves around seeking clarity and simplicity, essential elements that facilitate our collective progress. As a leader, I'm laser-focused on results, leveraging my ability to empower others to achieve desired outcomes effectively. Witnessing my energy, optimism, and discipline positively impact others, elevating their potential and fostering accountability, is truly rewarding.

My journey has been enriched by valuable experiences with exceptional organizations, honing my leadership, strategic, and operational skills. A perpetual learner, I hold multiple designations, driven by the joy and vitality that learning brings. Notably, my formative business education transpired during my tenure with one of Canada's most prosperous entrepreneur family businesses over 12 years, supplemented by seven years as a TEC CEO member.

Serving as CEO of a multifaceted crown corporation for over a decade, managing around \$500 million in annual revenue, presented me with formidable challenges, including chairing the Audit Committee of a significant affiliate. Yet, the most fulfilling moments have arisen from collaborating with founders and nascent companies, guiding them through the initial stages of market establishment and growth.

On a personal note, I hold an MBA and CPA, CA, along with an ICD.D designation. Beyond my professional endeavors, I'm an active volunteer, contributing to initiatives like founding Nova Scotia's inaugural residential hospice. Family holds immense importance to me; I take pride in being a husband and a father to two remarkable teenagers. Fitness plays a significant role in my life, as I indulge my addiction to boot camps and relish occasional jogs and cycling. Moreover, I cherish the opportunity to connect with people, nurturing enduring relationships along the way.

My TEC Group Vision

Our Group Vision is to simplify and clarify our world, so that we achieve that which we've determined is most important to us. Our group demonstrates care and support for each other through open discussion, being present, and holding each other and ourselves accountable. We are committed to learning, growing and supporting each other, and through that process becoming better leaders in all aspects of our lives.

Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

TECCANADA