## Jeffrey Calibaba

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TEC CEO Chair, TEC KEY Executive Chair Edmonton, AB

## Hello!

With over 35 years of diverse experience, I have earned a reputation as a respected corporate visionary, innovator, leader, author, mentor, and coach.

Starting my career in 1983 as the first licensed Paramedic in Saskatchewan, I wrote a best-selling medical reference guide. After quickly rising through the ranks to executive positions in Saskatchewan and Alberta's health districts, I founded and led a medical supply distribution company where I achieved recognition as a premier distributer and marketer of Automated External Defibrillators (AEDs). Subsequently, I published my next book "A Heart for the Community" and created a process called the "HeartSave Awareness Program", which was patented and implemented internationally.

From then, I went on to build two property development companies in Alberta and B.C., as well as an intellectual property and licensing firm. Later, I provided my expertise as a Business Execution Specialist to a variety of companies for Results Canada, which opened up the opportunity for me to take on the position of CEO for the largest traffic supply company in Western Canada. Upon taking this role, I led them to become one of Canada's best managed companies from 2016 to 2018.

As a TEC Chair, I bring multi-disciplinary corporate experience and passion for developing strategies and implementing sustainable processes to enhance the professional and personal successes of my members.

On a personal note, I hold a degree in Administration Studies from the University of Regina and received the Thomas Edison Award for Innovation in Sydney, Australia in 2003. My educational journey continued with graduation from the Massachusetts Institute of Technology (MIT) Entrepreneurial Master's Program (2005), where I later served as a Lead Program Instructor from 2006 to 2014. My commitment to excellence led to being awarded one of Profit Magazine's Top 100 Fastest Growing Companies (2004) and a nomination for EY Entrepreneur of the YearTM (2004). I was a member of the Strategic Coach Program from 1995 to 2009. In 2015, I founded the Vision Zero Advocate Institute and authored "The Road to Vision Zero," promoting traffic safety initiatives through speaking engagements in North America, Europe, and Asia.

## **My TEC Group Vision**

To foster collaborative member relationships in an atmosphere of trust, integrity and respect. To promote the exploration and enhancement of unique abilities and ideas. To provide guidance and support for the transformation of ideas and goals into achievable actions, accountability and profitability.

## Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

