

Chuck Homer

"It is the members who are accountable for their own learning and for taking action that get the most out of TEC. We welcome CEOs and owners who are ambitious, authentic, self-aware and want to make a difference."

TEC CEO Chair, TEC KEY Executive Chair
Toronto, ON and the Greater Toronto Area



Hello!

In my extensive career journey as a company president and CEO, I've garnered valuable experiences that now enrich my role as a TEC Chair.

Serving as the former President and CEO of GSW Inc., a \$250 million multi-divisional, publicly traded manufacturer of home improvement products, I successfully restored growth in sales, led the development of a new strategy, and oversaw the implementation of key marketing and operational initiatives. Prior to my tenure at GSW Inc., I held the position of President at LePage's Limited, a \$50 million leader in consumer adhesives and sealants in Canada. Over the course of ten years, I transformed the company into a dominant, profitable company through strong leadership and a commitment to delivering customer value. I have also worked with Unilever as General Manager of Shopsy's Foods and in a variety of marketing and sales management roles in Canada and London, England.

As a TEC Chair, I am passionate about ensuring that members are engaged and learning by encouraging dynamic conversation and a free flow of ideas. I believe in holding members accountable, challenging them to take action and elevate their performance to the next level. Most members have been a part of my groups for at least four years, with some even exceeding 10 years.

On a personal note, I reside in Brampton with my wife, and feel blessed with three adult children and six grandchildren. My academic background includes a BComm from the University of Toronto and an MBA from Harvard Business School. Until recently, along with my TEC Chair duties, I managed a strategy consulting business, INNOVA Performance Solutions. Outside of my professional life, I enjoy gardening, golfing, skiing, and hiking.

My TEC Group Vision

We are a high performing group of CEOs who support each other to grow our businesses, enhance the quality and balance of our lives and contribute in our own way to our employees, our families and our community.

Let's Start the Conversation

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**Take The
Leap Towards
Transforming
Your Leadership
Skills Now!**

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

A handwritten signature in blue ink that reads "Chuck". The signature is written in a cursive, flowing style.

TECCANADA