# Bruce Harbinson

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TEC CEO Chair, TEC KEY Executive Chair Toronto, ON and area

#### Hello!

As an entrepreneur and business leader, I find my passion in facing the many challenges that come with starting, growing, buying, and selling companies. In 1992, I founded a technology business that grew from just a concept into a publicly traded company, with its intellectual property licensed globally through a network of alliances. Within a decade, the company was purchased by a major Asian conglomerate.

My journey with TEC started in 1997, when I joined as a CEO member, eventually transitioning into the role of Chair in 2003. Currently, I serve as a Regional Chair, overseeing three TEC groups in the Greater Toronto Area.

From 2004 to 2006, I have had the privilege of teaching strategic organizational design at York University's Schulich School of Business' MBA program. I continue to develop and deliver programs on strategy, leadership, and innovation for Schulich's internationally renowned executive education program. Beyond coaching and teaching, I provide strategy and leadership services to CEOs of entrepreneurial organizations as President of Harbinson Management Group LTD. Drawing on my experience of balancing strategy, tactics, and the interpersonal challenges in the business landscape, I offer valuable insights and examples to my TEC group.

On a personal note, I reside in Toronto with my wife and together, we have raised two daughters. My educational journey includes the completion of an MBA from York University, where I also taught, and was nominated twice as Professor of the Year.

## **My TEC Group Vision**

I expect my members to be a big part of the engine that keeps our country strong and growing. My role is to be their advocate, and the catalyst that makes this happen. When working with my members, as with each of my other professional relationships, I strive to combine the perspective of a director, the experience of a CEO and the passion of a business owner.

## Let's Start the Conversation

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#### Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

