

Suzie Beaudoin

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TEC Small Business Chair
Saint-Joseph-De-Sorel / Montreal, QC



Hello!

My life's journey has been guided by a profound desire to create and share. I am committed to inspire organizations and people to be the best they can be, optimizing their natural skillsets and leveraging their untapped potential. Over the last few decades, I have acquired a diverse range of experiences, processes, and methodologies, both as an intrapreneur and entrepreneur.

My professional path has taken a rather atypical route, transitioning from a long career as a Product Manager in the IT world for a Fortune 500 company, to roles such as Sales Channel Development Manager, Marketing Manager, and in between, owning my own Fishing Tackle company. Despite the apparent diversity in these roles, a closer look reveals a strong guiding thread I followed over the years: my passion and commitment for customer and business development. For me, in-depth self awareness, understanding and an acute knowledge of my target customers is key to a stronger relationship, leading to personal development.

As the founder of my own business mentoring and PNL coaching firm, I have been sharing these strategic success principals through one-to-one coaching since 2004, as well as marketing and business development workshops and conferences to SMB owners and CEOs. As a TEC Chair, I emphasize the importance of active listening to uncover the root cause of any issues, empowering business leaders in their strategic development.

On a personal note, I reside in the Montérégie region just outside of Montreal, Quebec. I am a proud mother of two young adults and a stepmom to four. Outside of my professional pursuits, I find joy in cooking, trekking, and running, having completed three 10 KM runs and two half-marathons. Additionally, I am committed to supporting the rise of female entrepreneurs through my involvement with RFAQ, RJFAQ, and Femmessor, where I serve as an Expert in Entrepreneurship and a potential catalyst.

My TEC Group Vision

“As Chair, my personal mission is to elevate SMB owners’ capacities and resources to achieve personal excellence and maximize their impact as business leaders. By creating a strong cohesive group of capable individuals, we can grow in our businesses, with our peers and within.”

Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

A handwritten signature in blue ink that reads "Suzie".

TECCANADA