

Stuart Watson

“My journey in leadership has provided me with a profound problem-solving ability, complemented by my uncanny talent for quickly diagnosing the culture of an organization.”

TEC CEO Chair, TEC KEY Executive Chair
Vancouver, BC



Hello!

I believe that being truly successful means keeping the balance in all areas of one's life. Whether it's playing in the retail big leagues with three industry-leading companies, directing public companies, or chairing a private school, I balance business with dedication to my family.

My career began as a chartered accountant, where I advised clients across diverse industries. This was until I decided to launch two sporting goods companies, Umbro Canada and Sims Snowboards. Through dedicated efforts, Umbro's share of the branded soccer market in Canada grew in ten years from virtually nothing to a dominant position, as did Sims. In addition, I helped launch another company in the packaged goods market.

Seeking to develop my own leadership skills and quality of life, I joined TEC in 1995. I believe it was the most profound business learning of my life. As a TEC Chair, I welcome members seeking supportive, respectful guidance and ideas on how to troubleshoot the challenges of managing change and competing demands in a fast-paced environment. I primarily focus on the challenges of retail, wholesale, distribution, international business, and sales and marketing.

On a personal note, I was born in Edmonton, but grew up in Saskatoon. I married my high school sweetheart over 40 years ago. As well, I've been honoured with the Ethics in Action award. Outside of my professional pursuits, I find enjoyment in activities such as golfing and curling.

My TEC Group Vision

We, as a group, are committed to continual personal and company growth, and value our group as a place for honest and candid exchange in a climate of trust and security. My group members take full advantage of my many years in the management suite and value my guidance with their own strategic planning and team-building activities.

Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

TECCANADA