

# Steve Joyce

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TEC CEO Chair  
Vancouver, BC



## Hello!

With over 25 years of senior leadership in a variety of industries such as distribution, manufacturing, advertising, environmental, waste management, pulp and paper, and forestry, I bring a diverse range of experience to the table.

Throughout my career, I have been recognized for my ability to develop and execute strategic initiatives through building and motivating cross-functional teams. In addition to my financial competence, I have held a wide range of leadership roles including President, CEO, and Director of Business Development. My approach transcended the traditional financial role responsibilities by focusing on creating a trusting environment, challenging norms, and being a catalyst for positive change.

My leadership philosophy places a strong emphasis on creating continuous learning environments and the mentoring of others, which ultimately led me to join TEC. As a TEC KEY Executive member for 19 years, I have personally witnessed how the program's ability to deliver on its value proposition to all members in my TEC KEY group. Inspired by my professional and personal growth I experienced, as well as the impact TEC had on others, I transitioned into the role of a TEC Chair. In this role, I am passionate about guiding my members through their blind spots, providing ideas and materials to enhance their life, and facilitating a "safe harbour" for important conversations unique to the needs and challenges of business leaders.

Personally, I call Vancouver my home, where I am happily married to my wife. I am also a Chartered Professional Accountant (CPA, CMA). Outside of work, I am involved in minor sports as player, coach, and manager. Additionally, I am a lover of animals- especially Truman, my Labrador retriever.

## My TEC Group Vision

My vision is to build a challenging, diverse peer group based on the values of trust and sharing where members enhance their lives and grow their business. The group is a peer support network committed to continuous learning through peer sharing in a confidential environment.

## Let's Start the Conversation

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## Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

**TEC**CANADA