

Sophie Babeux

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TEC Small Business Chair
Montreal, QC



Hello!

With a solid background in team management, talent recruiting, improving organizational performance, and planning, I make a compelling business leader. Known for my creativity and talent for business development, I am a source of inspiration for leaders who seek innovation and transformation through a collaborative, human approach.

In 2013, out of 32,000 members, I was honoured with the "Prix d'Excellence" by Québec's Chambre de la Sécurité Financière (House of Financial Security) for my performance, boldness, and leadership over a 25-year career in financial services. As a purposeful creator, I designed and implemented a customer relationship management system for forty sales representatives, achieving over 200% sales growth to existing customers. A born entrepreneur, I launched the Pregnancy Booklet in 2008, a tool for young mothers distributed through Québec's healthcare system, with 40,000 copies distributed annually.

As a TEC Canada Chair, I approach my practice by starting with the most important element, the individuals in my group, adding my vast skillset of guiding effective and dynamic teams. I cultivate constructive interactions within my group, out of which emerge inspiring and innovative solutions.

On a personal note, I hold a dual MBA in Business Finance from Université du Québec à Montréal (UQAM) and Université Paris-Dauphine. I am also a certified practitioner of the cutting-edge method "Business Model You" and contributed to the French translation of the book "Design a Better Business." Outside of my professional endeavours, I am a mother of three children and a proud grandmother. Additionally, I've completed nearly a dozen triathlons, including the legendary Ironman 70.3 Mont-Tremblant.

My TEC Group Vision

Empower members with the knowledge that advice and support are available when needed, from a veteran team of business leaders. Provide an inspiring environment with worthwhile presentations and peer group discussions, offering genuine value for those who are aiming for the next level of leadership in their field.

Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

TECCANADA