## Paul Martin

"I bring commitment and dedication to advancing the goals of my members and their companies."

TEC CEO Chair, TEC Small Business Chair Regina / Saskatoon, SK

## Hello!

Throughout my career as a business journalist and media expert, I have been recognized as a strong advocate for Saskatchewan businesses. Consistently promoting the province's business community, my goal has been to advance it as a key source of some of the world's most sought-after resources.

As Principal of a successful marketing and public relations consultancy, I bring expertise and knowledge from being an entrepreneur to my groups. My members, who are all successful business leaders, play a significant part of the TEC community. Together, our cumulative corporate wealth represents more than \$50 billion in assets and employ more than 100,000 Canadians. As a TEC Chair, I bring commitment and dedication to advancing the goals of my members and their companies. I believe that the success of a business starts with recognizing the areas with the potential for growth. As a result, I am committed to helping my members recognize these opportunities and take their companies to a level beyond what they initially thought was possible.

On a personal note, I am proud to call Saskatchewan my home, having been born and raised here. Beyond my professional life, I enjoy playing the piano and maintaining both a backyard garden and a 20-acre Saskatoon berry orchard. You might also catch my voice as a Business Commentator on Rawlco Radio, heard daily on 15 Saskatchewan radio stations. I have also served as the Former Board Chair of the Regina Regional Economic Development Authority.

## **My TEC Group Vision**

I strive to bring together a diverse assembly of successful business leaders whose trust and respect for one another leads to frank conversations, unvarnished guidance and advice.

## Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

