

Jeremy Harvey

“Today’s CEO functions at a faster pace than ever before, and it is vital they remain open to learning, adapting and growing”

TEC Small Business Chair
Mississauga / Toronto, ON



Hello!

My journey began with studying History at St. John’s College Oxford University in England. While there, I learned how to evaluate disparate sources of information to form my own informed view- a skill that has proven invaluable in my business career.

My passion for marketing and strategy grew while I worked with major multi-national companies such as Unilever and Reckitt & Colman. Eventually, I assumed the role as Head of Marketing for a crucial European division of Reckitt & Colman. Seeking more, I ventured into entrepreneurship, starting my own strategic and marketing consultancy. Relocating to North America, I engaged in marketing a new natural ingredient business targeting food processors. Within three to four years, the Braes Group established successful production units in the UK, Europe, and North America, achieving approximately \$50 million in sales. Having worked across diverse cultures and business types in Europe, North America, the Middle East, and India, I am convinced that the key issues facing businesses are fundamentally similar.

Throughout my career, I have been fortunate to have had mentors who helped me discover and tap into capabilities that I was not even aware I possessed. Now, my dedication lies in uncovering and nurturing capabilities in others to mutually enrich their lives and businesses. As a TEC Chair, I hope to foster diversity and encourage open sharing of personal and business challenges, creating an environment that is supportive and enriching.

Driven by a desire for more, I ventured into entrepreneurship, founding my own strategic and marketing consultancy. Relocating to North America, I engaged in marketing a new natural ingredient business targeting food processors. Within a few years, the Braes Group, under my guidance, established successful production units in the UK, Europe, and North America, achieving approximately \$50 million in sales. Having worked across diverse cultures and business types in Europe, North America, the Middle East, and India, I am now convinced that key business issues are fundamentally similar.

On a personal note, I have been happily married to my wife of twenty years. I enjoy visits from my nieces and nephews who are scattered across four continents. I also enjoy learning about wine, relishing the opportunity to seek out something new and evaluating these new discoveries against my old favourites. Additionally, I am a fervent but frustrated supporter of my childhood soccer team, Reading FC, and also the Toronto Maple Leafs.

My TEC Group Vision

I seek to create a diverse group with willingness to share personal or business issues as well as listen to and absorb new thoughts and approaches. I liken my group to a family, fractious at times but ultimately totally supportive of each other. I hope to draw support from their unique expertise and capabilities.

Let’s Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

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