

# David Woodley

*“Being a good leader today means taking responsibility for creating purposeful, collaborative relationships that succeed in delivering results.”*

TEC CEO Chair, TEC KEY Executive Chair  
Port Dover, ON / London, ON /  
Mississauga, ON / Niagara, ON



## Hello!

In my professional journey, I have cultivated a stellar record of achievements that cements my credentials as a business strategist. What sets me apart is my ability to navigate both the big picture as well as the intricate details.

I have held the position of COO and CEO of several large, multinational corporations spanning various industries, from automotive to white goods. As well, I served in key executive positions at Dana Corp., TriMas Corp., and Electrolux. With expertise on global expansion, I have led business ventures in Europe, Mexico, Latin America, and the Pacific Rim. Additionally, I doubled the market share by leading multiple acquisitions in the highly competitive manufacturing sector. Having successfully rationalized organizations to eliminate redundancies and achieve economies of scale in tightly margined sectors, I also understand the other side of the balance sheet.

As a TEC Chair, I bring my skills as a consensus builder and motivator to my role. My own growth as a leader and the opportunity to closely interact with other CEOs makes the TEC experience unique to me.

On a personal note, I live in Port Dover with my wife, along with our three dogs. Outside of my professional pursuits, I am an avid golfer and reader as well as a Toronto Blue Jays and Edmonton Oilers fan. I have also been a recipient of the Chair Excellence Award, acknowledging my contributions and commitment as a TEC Chair.

## My TEC Group Vision

Our members desire to learn from each other and share individual experiences in a non-judgmental community committed to challenging each other and themselves.

**Let's Start the Conversation**

[dwoodley@tec-canada.com](mailto:dwoodley@tec-canada.com) | 403.262.1010

**Take The  
Leap Towards  
Transforming  
Your Leadership  
Skills Now!**

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

*David*

**TEC**CANADA