

Adriana Villasenor

“Brilliant outcomes can result from assembling a well-chosen advisory group. By selecting individuals who possess a growth mindset, a desire to give back to others, and a sense of accountability combined with a team spirit, the potential for success is significantly increased.”

TEC CEO Chair
Toronto, ON



Hello!

Understanding the increasing challenges faced by top-level executives, including the need to drive profitability, lead result-driven teams, make informed decisions, and balance strategy and operations, I am passionate about serving as a TEC Chair and coach. I recognize that CEOs often turn to their peer advisory group for support in these crucial areas, and I am eager to bring together talented and intelligent leaders to see them thrive.

With over 30 years of experience in the retail, manufacturing, and consulting industries, I have worked for global giants like IKEA and Wal-Mart, driving new revenue streams and recurring annual savings through the development and implementation of innovative strategies. Additionally, I have served on the Board of Directors for the Supply Management Association of Ontario.

My diverse background in consulting, global sourcing, buying and procurement, supply chain management, product development, project management, operations, and marketing, coupled with my executive experience, enables me to offer a unique perspective and develop tailored ideas for success in a highly competitive global market.

Among my achievements, I've developed sourcing strategies worth over \$360 million, some of these strategies resulted in over \$6 million in annual savings by achieving the most competitive prices worldwide. I've also helped retailers increase sales through innovative products worth over \$10 million in annual revenue. I hold an MBA, an MSc in Global Textile Marketing, and multiple diplomas, am a certified Supply Chain Management Professional and recognized as the highest achiever in a national exam. Currently, I am working towards a coaching certification.

On a personal note, I possess a talent for mentoring entrepreneurs and find energy in activities such as enjoying nature, exercising, and spending meaningful moments with family and friends. I am particularly passionate about helping women discover and connect their inner and outer beauty.

My TEC Group Vision

Brilliant outcomes can result from assembling a well-chosen advisory group. By selecting individuals who possess a growth mindset, a desire to give back to others, and a sense of accountability combined with a team spirit, the potential for success is significantly increased. Additionally, incorporating members with varying backgrounds and expertise from diverse industries into a mastermind group can lead to an exponential increase in both personal and professional fulfillment.

Let's Start the Conversation

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Take The Leap Towards Transforming Your Leadership Skills Now!

Connect with me today to start your journey towards growth and opportunities that align with your business and personal goals. Elevate your business and personal success with me and my group of exceptional business leaders by your side!

Respectfully Yours,

A handwritten signature in blue ink that reads "Adriana".

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